



masalas & food products

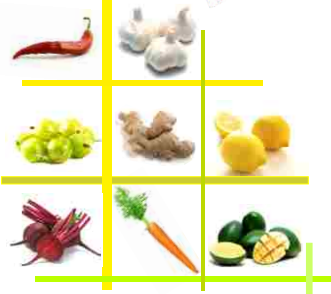
*Behind Every
Great Smile,
There is a
Great Taste!*



**VARGHESE MOOLANS
GROUP OF COMPANIES**



**VARGHESE MOOLAN
FOUNDATION**



Spices and Food Products

Blessed with the unique monsoon rains and attributed to the ideal tropical position, India has since centuries played a prominent role as the land of spices and tropical fruits and vegetables. Utilizing these positive measures and manufactured with the latest technologies in grading, processing and packaging, VIJAY food products have acclaimed local as well as international reputation for authenticity and quality. Selection of raw material, care in grading, neatness in processing, strictness in supervision, excellency in blending, long lasting experience et al added a lot to the quality of any product, and these are the basic standards, we rely on, for the utmost satisfaction of every customer





SPICES

Spices are defined as “a strongly flavoured aromatic substance of vegetable origin, obtained from tropical plants, commonly used as a condiment.” In ancient times, spices were precious as gold and as significant medicines, preservatives and perfumes. India- the land of Spices, plays a significant role in the global spice market. No country in the world produces as many kinds of spices as India does, with most of the spices coming from Kerala. VIJAY, with its roots coming from Kerala, the spices and various spice products manufactured and exported have since ages been popular among the Indians living overseas for its taste and quality.



MASALA

VIJAY offers the highest quality curry powders blended from a base mix of several strong aromatic spices designed to add flavor and fragrance to Indian dishes. Each curry mix elegantly packaged in Aroma Retention packs and reaches you after the unique Micro Cooled Processing. VIJAY offers specific curry mixes for each of the widely used Indian dishes.



SPICES

- Black Pepper
- Celery
- Cloves
- Curry Leaf
- Fenugreek
- Mace
- Nutmeg
- Star anise
- Ajwan Seed
- Cassia / Cinamon
- Red Chilli
- Coriander
- Garlic
- Poppy Seed
- Saffron
- Bay Leaf
- Cardamom
- Cumin
- Fennel
- Ginger
- Mustard Seed
- Turmeric
- White Pepper

CURRY MIX & MASALAS

- Biryani Masala
- Chicken Kuruma Masala
- Chicken Masala
- Chicken Fry Masala
- Chilly Chicken Masala
- Curry Powder
- Egg Masala
- Fish Fry Masala
- Fish Masala
- Fish Molly Masala
- Garam Masala
- Meat Masala
- Mutton Masala
- Pickle Mix
- Rasom Powder
- Sambar Powder
- Stew Masala
- Tandoori Masala
- Vegetable Masala





INSTANT FOODS

Instant Foods include a range of traditional Indian dishes that has been prepared and preserved using the latest technologies which retains the product in the original and purest form. The most sought out Instant Foods include the South Indian varieties of Puttu, Idly, Appam et al

INSTANT FOODS

- Chinese Vermicelli
- Instant Ada
- Instant Dosa Flour
- Instant Idiappam (Red & White)
- Instant Idly Mix
- Instant Murukku Flour
- Instant Pongal
- Instant Ragi Sevai
- Instant Rice Sevai
- Instant Puttu Flour (Red, Wheat & White)



RICE and RICE PRODUCTS WHEAT and WHEAT PRODUCTS



Rice is a fundamental food in various cuisines around the world, and it feeds more than half of the world's population. Thousands of varieties of the crop available throughout the world proves the various health benefits of Rice.



With a diet rich in nutrients, wheat is a common cereal available all over the world.



Originated in southwestern Asia, India account for about 3.5 percent of the global wheat production. Due to its abundant health benefits, the crop and is in higher demand in recent years.

Rice being the staple crop of India, and wheat considered as the second, Indians always crave for rice and wheat products from their own country. All the VIJAY rice and wheat products reach you after stringent quality tests and automated packing systems. The traditional processing methods have paved way for the quality and pure taste that VIJAY offers.



RICE & WHEAT PRODUCTS

- Adapradaman
- Aval (White/Red/Sweet)
- Palada Mix
- Rice Pallets (Avalosepodi)
- Idiyappam Podi
- Puttupodi (Red/White/Wheat /Ragi/Tapioca/Diabeto)
- Vatteppam Mix
- Pathiri Podi
- Dosa Mix
- Idly Mix
- Palappam Mix
- Rice Wafers
- Semolina Roasted (Rava)
- Basmati Rice
- Palakkadan Matta Rice
- Jaya Rice (Indian White Rice)
- Ponni Rice
- Jeerakasala Rice
- Jasmine Rice
- Broken Rice
- Idly Rice
- Payasam Rice
- Diabeto Rice
- Wheat Broken
- Wheat Whole
- Atta (Chakki Fresh)
- Maida
- Sooji Wheat





OILS

Vijay offers a range of oils that are extruded from coconut, sesame, groundnut, mustard, and so on. Purity and freshness is the watchword for our oils. Health benefits of oils include hair care, skin care, weight control, digestion, immunity, and many others



OLEORESINS and SPICE OILS

Spice contains essential oils which can be extracted from ground spices through steam distillation. The extracted oils contain the same flavors and aroma of the original spices. Strict supervision and care is ensured through out the extraction process starting from cleaning and grinding of the spices. Extraction happens with the help of a solvent which is then distilled using steam. The oils are then blended, packed and sealed into our cases. India has been a leading exporter of spice oils for long. The R&D team behind the quality of VIJAY spices has been keen on maintaining the international quality standards for the oleoresin and spice oils extracted form our spices. The advantages of using spice oils and oleoresin include consistency and uniformity in flavor and smell, while at the same time being easy to store and transport.

OILS

- Coconut Oil
- Sesame Oil
- Mustard Oil
- Groundnut Oil
- Sunflower Oil
- Palm Oil

OLEORESINS & ESSENTIAL OILS

- Pepper
- Capsicum
- Celery
- Cloves
- Curry Leaf
- Fenugreek
- Mace
- Nutmeg
- Cassia
- Chilli
- Coriander
- Garlic
- Garcina
- Cumin
- Fennel
- Ginger
- Cinamon
- Caraway Seed
- Cardamom
- Ajwan Seed
- Star anise
- Peppermint
- Paprika
- Tamarind





PICKLES

PICKLES & CHUTNEYS

- Bitter Gourd Pickle
- Dates Pickle
- Fish Pickle
- Garlic Pickle
- Ginger Pickle
- Goosberry Pickle
- Kaduku Mango Pickle
- Lemon Pickle
- Mango Pickle
- Meat Pickle
- Mixed Pickle
- Prawn Pickle
- Tender Mango Pickle
- White Lemon Pickle
- Ginger Tamarind Pickle, Inchenpuli
- Ginger Garlic Paste
- Tamarind Paste
- Coconut Chutney
- Chammandi Podi
- Fish Chutney, Meen Podi
- Meat Roast, Irachi Varuthathu
- Meen varuthathu
- Fish Roast
- Prawn Chutney, Chemmeen Podi
- Prawn Roast, Chemmeen Roast

JAMS

- Orange Jam
- Mango Jam
- Pineapple Jam
- Mixed Fruit Jam
- Strawberry Jam
- Coconut Jam
- Goosberry Jam

Low in calories and fat, VIJAY pickles offers a wide range of varieties in choice. Lemon, mango, ginger, goosberry, tender mango, and mixed pickles are the most popular among people. From the selection of ingredients until being packed, attention and care is given to all the minute details involved.

CHUTNEYS



Chutneys are an important part of any Indian menu. Most Indian dishes are usually accompanied by side dishes. Chutneys are made with either a coconut base or an onion base. Add greens and spices to that and you have a great recipe. Make great chutneys with VIJAY ready made chutneys and make your menu complete.

JAMS

Jams have been an integral part of the global breakfast and the supper throughout decades. Jams manufactured and exported under the brand name VIJAY has been marked for the consistency in quality and the varieties it offers. Utter care has been given from the stage of choosing the fruits to be processed until the product is ready to be delivered.





BEVERAGES

Tea and coffee are the main highlights among the range of beverage that VIJAY offers. The distinctive taste that the product provides is due to the superb orthodox blend. With a known capacity to provide antioxidants, its leaves are handpicked from the finest tea estates of Assam and Munnar. VIJAY coffee's unique blend is a combination of carefully chosen genuine coffees from the year's harvest, combined to bring out their most aromatic characteristics.



CHIPS and SNACKS



VIJAY snacks and chips are available in varieties such as banana chips, tapioca chips, jackfruit chips, only to name a few. The raw materials are carefully selected from the midland orchards of Kerala which are known for high quality and organic farming. VIJAY chips reaches you with a unique taste and flavor, thanks to its right material selection, world class processing, and the quality of vegetable oils used for preparations.

GENERAL PRODUCTS



India is rich in food resources, and traditional food processing methods. These elements form an enviable part of the art of cookery. VIJAY brings these products in its richest form, thanks to its unique and traditional methods for food processing. The products such as Pappadam, Tamarind and Jaggery are very popular and gives testimony towards the commitment by VIJAY towards quality and relishing food products. Each of these products are made according to the traditional methods under the supervision of experienced hands.



BEVERAGES

- Tea
- Green Tea
- Coffee
- Ginger Coffee (Chukku Kaapi)
- Glucose - D

CHIPS

- Banana Chips (Sweet/Ordinary)
- Beans Biscuit
- Cut Banana Chips
- Mixture (Sweet/Ordinary)
- Murukku (Rice Rolls)
- Pakkuvada (Daal Chips)
- Peanut Candy, Roast
- Sesame Candy
- Tapioca (Chips / Sticks)

GENERAL PRODUCTS

- Ghee
- Palm Jaggery
- Palm Sugar
- Palm Vinegar
- Pappad
- Masala Pappad
- Pappad
- Raisins Kashmiri/Gold
- Tamarind
- Synthetic Vinegar
- Asafoetida (Crystal, Powder, Cake)
- Black Tamarind
- Cashew Nut
- Coconut Milk/Juice
- Coconut Milk Powder
- Curd Chilly (Kondattamulagu)
- Dates
- Dry Bitter Gourd
- Mango (Dry, Pulp)
- Honey
- Jaggery White/Marayoor
- Lump Sugar (Corse/Crystal)
- Palada Mix
- Payasam Mix
- Adapradaman (Ada)





PULSES and LENTILS

Dried legumes and their edible seeds, known as pulses, are classified into three groups - lentils, beans and peas. Legumes and Pulses are a natural source of protein, high in fibre and low in fat. They have a wide range of flavors and textures and form a large part of the Indian daily diet. VIJAY provides the perfect choice for the busy moms and ardent vegetarians with its range of pulses and lentils by offering the choice of a healthy alternative that is quick to prepare and nutritious.



PULSES & LENTILS

- Channa Dal
- Black Channa
- Masoor Dal Red / Yellow
- Urid Dal
- Green Mung Dal
- Chickpeas Black / White/ Split
- Green Peas
- Green Lentils
- Mash Dal
- Toor Dal
- Red Mung
- Yellow Dal
- White Mung

KITCHENWARE

- Achappam Mould
- Appachatty, Cast Iron
- Appakkara, Cast Iron
- Chappathi Kkallu, Cast Iron
- Chappathi Maker
- Chappathi Press
- Cheenachatty, Cast Iron
- Chiratta Puttumaker
- Coconut Scrapper (Hand Mode, Screw Mode, Table Top Mode)
- Dosa Kallu, Cast Iron
- Idly Maker, Aluminium
- Meduvada Maker
- Mud Jug (Khooja)
- Mud Pan Serving (chatty)
- Mud Pot (Chattykalam)
- Fish Curry Pot
- Pathiri Chatty, Cast Iron
- Plastic Winnower (Muram)
- Puttu Kudam / Kutty
- Rice Boiler
- Sev Sancha
- Unniappam Chatty, Cast Iron
- Vaporizer, Humidifier
- Wet Grinder (2, 5, 10 kg capacity)

KITCHENWARES

VIJAY makes it a point that the Indians living overseas are not only provided the essentials, such as spices, rice, wheat and other general foods, to make great Indian dishes but also a means to cook using traditional methods by providing them with the traditional utensils used in Indian households thereby completing the VIJAY story.





VARGHESE MOOLANS GROUP OF COMPANIES is an international enterprise with core competencies in the fields of food products, retail chain markets, organic farming, logistics, health care, power generation, E commerce, textiles, and entertainment industry. Our products and services are designed to benefit the masses at the same time being eco friendly. We aim to create value to our customers through optimization of our products and services to best suit their taste and needs. The various awards and recognitions received throughout the years summarize the expertise and developments of our firms while being social and ethical. Research and Development in the field of spices and condiments along with its preservation and marketing strategies has earned DR. VARGHESE MOOLAN a doctorate of philosophy in the field of 'marketing management with relevance to food.' Crossing the 35 year mark, Varghese Moolans Group of Companies now aims to expand the value chain through its products and services to serve a wider community banking on assets such as flexibility, and the transparent network that is shared with the clients and customers over the years.



VARGHESE MOOLAN FOUNDATION

Many great persons in history has kind-heartedly slayed their lives for the sake of others. Religions and great thoughts have played a vital role towards this great achievement. It is the ultimate stage of human civilization that the self centered, ego-centrism, is shifted to hetero-centrism and ultimately driven to ab-negation, the so called "Nirvana". Dr. Varghese Moolan, Chairman of the VARGHESE MOOLANS GROUP OF COMPANIES, believes that it is the duty of every human being to be thankful to God by sharing a part of the blessings HE has bestowed upon us, with the less fortunate. Through **TOUCH A HEART**, Varghese Moolan Foundation has taken a strong step forward in reaching out to the unfortunate people living around us.



Dr. Varghese Moolan presenting an advance amount of Rs. Five Million on behalf of VARGHESE MOOLAN FOUNDATION to Dr. Pratap Chandra Reddy (Chairman and Founder of Apollo Hospitals) for the free Heart Surgeries of 60 poor children from India



The District Collector of Emakulam, Sri M.G. Rajamanickam inaugurating a medical camp held in Angamaly, Kerala, India for children with heart disorders, in the presence of M.L.A. Adv. Jose Thettayil, and other dignitaries on behalf of VARGHESE MOOLAN FOUNDATION



Dr. Varghese Moolan presenting an advance amount of Rs. Fifty Five Lakhs (Five Million) on behalf of VARGHESE MOOLAN FOUNDATION to the Director of Amrita Institute of Medical Science, Cochin, in the presence of Cardinal Mar George Allencherry, along with various other dignitaries for the free Heart Surgeries of 60 children from India



Dr. Varghese Moolan presenting an advance amount of Rs. Sixty Five Lakhs (Six and a half Million) on behalf of VARGHESE MOOLAN FOUNDATION to the Director of Lisie Hospital, Cochin, in the presence of Mr. Jackie Shroff, Mr. Suniel Shetty, Ms. Karishma Kapoor, Mr. Madhu, along with various other dignitaries from the Indian film industry and corporate sectors for the free Heart Surgeries of 80 children from India



Moolans Energy

Moolans Energy is focused on deriving Green Energy from renewable sources of energy such as sun and wind. Wind Turbines located in Theni, Tamil Nadu is the source for the wind energy produced by Moolans Energy. **Moolans Solar Power**, the sub division of Moolans Energy is focused primarily on solar power production and installations. Research and experiments are conducted in finding alternative source of energy as it is the need of the hour.



Varghese Moolan Pictures, Moolans Media Creations & Vijay Moolan Talkies



Varghese Moolans Group of Companies has forayed into the entertainment industry through various forms. Moolans Media Creations, based in Cochin, Kerala, undertakes projects related to media such as tv shows, music albums, advertisements, graphic designers, digital media, etc. The banners Varghese Moolan Pictures and Vijay Moolan Talkies, based in Mumbai and Chennai respectively, are primarily used for production of feature films and web series.

Moolans Habitats

Moolans Habitats, based in Cochin, Kerala, takes up real estate projects with the vision of constructing villas, apartment complex, commercial spaces, as well as shopping complexes. The highlight of Moolans Habitats is that we give first preference in carrying out our construction projects in the land that belongs solely to Varghese Moolans Group of Companies. Latest technologies, safety features, and sophistication is deployed in every project to make sure that our customers enjoy the best of services and value for money.



Retail Markets & E commerce



The Retail Chain Markets of Varghese Moolans Group of Companies operate under the brand names **Moolans Hyper Mart, Moolans Lifestyle, Moolans Textiles, and Moolans Boutique**. The group began its first retail supermarket in Angamaly, Kerala, India in 1997 with a huge variety of products in the best quality at the most reasonable rates in a spacious showroom at the heart of the city. Eversince, the group has expanded to providing products and services on a national scale through E commerce. Over the years, the secret to the success remains the same, which is the aim to provide the best product at the best price possible, at the same time keeping the customers satisfied.

Moolans Organic Farms



Agriculture and agricultural products have always been the base for growth of Varghese Moolans Group of Companies. Health concerns being a major issue in the modern age, and agriculture being the core competency, efforts have led way to the Moolans Organic Farms situated in Palakkad and Ernakulam districts of India. Through the organic farms, we aim to cultivate every product without the use of pesticides or other harmful ingredients.





VARGHESE MOOLANS GROUP OF COMPANIES

INDIA

Moolans Group, Cochin Moolans Exports (India) Pvt. Ltd, Angamaly Varghese Moolan LLP, Cochin
 Moolans Incorporated, Mumbai Moolans Medicate, Cochin Moolans Boutique, Angamaly Moolans Energy, Theni
 Moolans Habitats, Cochin Moolans Bake House, Angamaly Moolans Hypermart, Angamaly Moolans Textiles, Angamaly
 Moolans Organic Gardens, Palakkad Moolans Lifestyle, Angamaly Varghese Moolan Pictures, Cochin
 Vijay Moolan Talkies, Chennai Moolans Media Creations, Cochin Varghese Moolan Foundation, Cochin

MIDDLE EAST

House of Spices, Saudi Arabia Silverdot Gen. Trd. LLC., UAE

ASIA PACIFIC

Moolans Group (HK) Ltd., Hong Kong Silverline Trd. Est., China
 Anjung Satu Enterprise, Malaysia Vijay Australia Pty. Ltd., Australia

EUROPE & USA

Moolans America Inc., USA Moolans Enterprises, UK



masalas & food products



RETAIL CHAIN MARKETS



Spices & Food Products



ECO FRIENDLY SOLUTIONS



MANUFACTURES EXPORTERS IMPORTERS TEXTILES DISTRIBUTORS E COMMERCE RETAIL CHAIN MARKETS
 LOGISTICS ORGANIC GARDENS POWER GENERATION BUILDERS HEALTH CARE MEDIA PRODUCTION



Masalas & Food Products



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